

## Goal

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of pediatric hematology/oncology, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, pediatric hematology/oncology physicians, and other allied healthcare professionals.

	<b>ASSOCIATE</b>	<b>EXECUTIVE</b>
<b>Industry Relations Council (IRC) Benefits</b>	<b>\$7,500</b>	<b>\$15,000</b>
Invitations to the Industry Relations Council Meeting at the ASPHO Annual Meeting. Subsequent IRC meetings will be held in conjunction with the ASPHO Mid-year Board Meeting, featuring presentations and discussions of topics relevant to the greater pediatric hematology/oncology community.	1 rep	Up to 3 reps
Registration for IRC representatives at Annual Meeting.	1 rep	2 reps
Recognition as an IRC partner at the ASPHO Annual Meeting with signage.	✓	✓
Recognition sign as an IRC partner at company booth in hall.	✓	✓
Priority booth placement at the ASPHO Annual Meeting.	✓	✓
Recognition as an IRC partner in the Annual Meeting Program Guide.	✓	✓
Opportunity to hold an individual meeting between company representatives, select ASPHO leaders, a select group of ASPHO Board members and staff at the Annual Meeting (ASPHO staff and Council representative to schedule meeting and develop agenda prior to the meeting).	N/A	Up to 4 reps
Opportunity to post updates and information in the Industry Relations Council section of the eAlert or eNews that is sent to ASPHO members (content needs to be approved and scheduled by ASPHO staff).	N/A	2 per year
Opportunity to post a link to a survey – Provide a link to your survey, up to 10 survey questions (non-product specific and content needs to be reviewed) delivered through the ASPHO eAlert or eNews Industry Relations Council section to the members.	N/A	1 per year
Digital Subscription to <b><i>Pediatric Blood &amp; Cancer</i></b> monthly journal.	✓	✓
Recognition as an IRC partner on the ASPHO website with a corporate logo and link to your website.	✓	✓
Opportunity to provide a short description of patient assistance program on ASPHO website with a link to the program (separate page).	✓	✓
Opportunity to provide a listing of company clinical trials on the ASPHO IRC webpage (ability to update quarterly).	Up to 5	up to 10
One-time annual use of member mailing list (emails not included and materials need to be approved).	50 % discount	✓