

## Industry Relations Council

### Goal

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of pediatric hematology/oncology, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, pediatric hematology/oncology physicians, and other allied healthcare professionals.

### Industry Relations Council (IRC) Benefits

	ASSOCIATE LEVEL \$7,500	EXECUTIVE LEVEL \$15,000	PREMIER LEVEL \$30,000
Opportunity to host an Advisory Board/Focus Group of select members or attendees for 3 hours with meeting room and basic AV (projector/screen) at the Annual Conference. Meeting to be held the day before or the day after the annual conference.	N/A	N/A	1 per year
Invitations to a 1-on-1 IRC meeting at the annual ASPHO Conference. Meet with ASPHO leadership for 30 minutes.	1 Rep	Up to 2 Reps	Up to 4 Reps
Full conference registration(s) for IRC representatives at Conference.	1 Rep	Up to 2 Reps	Up to 4 Reps
Priority booth placement at the ASPHO Conference.	✓	✓	✓
Recognition as an IRC partner at the ASPHO Conference with signage.	✓	✓	✓
Recognition sign as an IRC partner at company's booth in the exhibit hall.	✓	✓	✓
Recognition as an IRC partner in the ASPHO Conference Pocket Guide and Mobile App.	✓	✓	✓
Opportunity to post in the Industry Relations Council section of <i>eNews</i> that is sent to ASPHO members either: 1) company or educational updates and information; <i>or</i> 2) provide a link to your survey; up to 10 survey questions (non-product specific, and content needs to be reviewed and approved and scheduled by ASPHO staff).	N/A	1 per year	2 per year
Digital Subscription to <i>Pediatric Blood &amp; Cancer</i> monthly journal.	✓	✓	✓
Recognition as an IRC partner on the ASPHO website with a corporate description, logo and link to your website.	✓	✓	✓
Opportunity to provide a short description of patient assistance program on ASPHO IRC webpage with a link to the program.	✓	✓	✓
One-time annual use of member or conference attendee postal mailing list (emails not included, and materials need to be approved).	50 % discount	1 per year	2 per year