In 2018, ASPHO began implementing the Society’s new strategic plan, which was developed to fulfill the core purpose of serving members in their quest to improve the health and well-being of children, adolescents, and young adults with blood disorders and cancer and to align with the Society’s core values of compassion, innovation, collegiality, professional development, and quality.

**Society Snapshot**

Membership continued to thrive, with 2,025 members at year’s end reflecting a diverse base of subspecialist physicians, researchers, hospitalists, trainees, and allied health professionals from more than 35 countries.

**Strategic Plan Pillars and 2018 Highlights**

**EXTERNAL RELATIONS & ADVOCACY:** ASPHO will be recognized as the leading voice for pediatric hematology/oncology.

- Continued collaboration with AAP-SOHO (American Academy of Pediatrics-Section on Hematology/Oncology) through joint policy review groups, integrating pediatric hematology/oncology expertise of both organizations
- Worked with the Sickle Cell Disease Coalition and the American Society of Hematology (ASH) to help pass the Sickle Cell Disease Research, Surveillance, Prevention, and Treatment Act of 2017

**DISCOVERY:** ASPHO will foster the quest for, and application of, novel discoveries in pediatric hematology/oncology.

- As a member of the Alliance for Childhood Cancer, helped pass the Childhood Cancer Survivorship, Treatment, Access and Research (STAR) Act of 2017
- Partnered with more than 10 organizations as well as Industry Relations Council members and other sponsors to advance ASPHO’s mission

**Presentation at ASPHO Conference of**

- 42 educational sessions
- 26 platform sessions
- 479 posters
The American Society of Pediatric Hematology/Oncology (ASPHO)

**Strategic Plan Pillars and 2018 Highlights**

**EDUCATION:** ASPHO will meet the comprehensive educational needs of pediatric hematology/oncology professionals, incorporating discovery.

- Continued advancing the Education Strategy Initiative to identify and develop new programs and products for professionals working in pediatric hematology/oncology
- Offered additional educational resources, including the 2017 Online Review Course, three live webinars with top specialists in the field, and bimonthly case studies
- The ASPHO Conference featured 182 thought leaders, 26.25 CME credits offered, and 1,131 attendees from 31 countries represented

**CAREER DEVELOPMENT:** ASPHO will be recognized by the pediatric hematology/oncology community as the leading resource and support system for their continuous career advancement.

- Supported opportunities for early career guidance, including the virtual Mentoring Program as well as Speed Mentoring and the Early Career Luncheon hosted at the ASPHO Conference
- Promoted career development through the Clinician Educator Award, five Early Career Travel Stipend Awards, two Young Investigator Awards, and other awards presented at the ASPHO Conference
- Provided Training Committee representation on the Council of Pediatric Subspecialties (CoPS) focusing on early career development; career pathways; and, most recently, workforce

**WORKFORCE:** ASPHO will identify and advocate for integrative solutions responding to changing workforce dynamics.

- Collected data from Fellowship Program Directors to learn about graduating fellows’ career paths
- Began collaboration with ASH on development of a pediatric-focused Choosing Wisely list
- Promoted career development through the Clinician Educator Award, five Early Career Travel Stipend Awards, two Young Investigator Awards, and other awards presented at the ASPHO Conference

**New endeavors to create a positive member experience** included establishing the Diversity Advisory Group, forming the Adolescent & Young Adult and Quality Improvement & Patient Safety Special Interest Groups, and launching a Twitter account and conference mobile app.

**Financials**

- **2018 OPERATING REVENUE**
  - Annual Conference: 59%
  - Education: 3.2%
  - Governance/General Admin: 5%
  - Membership: 27%
  - Awards/Donations: 1.5%

- **2018 OPERATING EXPENSES**
  - Annual Conference: 47.8%
  - Education: 4.8%
  - Governance/Grants: 1.3%
  - General Admin/Web: 17.6%
  - Newsletter: 1.2%
  - Membership: 8.4%

*Preliminary FY18 financial information

The Society’s reserves of $1,349,140 at year’s end are within the recommended benchmarked range for healthcare associations and are sufficient to support 7.7 months of operating expenses.

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