

2015 ANNUAL REPORT

TRANSFORMING VISION AND VALUES INTO ACTION

2015 was a year of change and progress for the American Society of Pediatric Hematology/Oncology (ASPHO). ASPHO maintained its approach of determining strategy and action based on careful analysis of issues affecting the profession and data from member assessments and surveys. The Society's commitment to supporting its member base and advancing the broader profession drives every decision and action. ASPHO respects its member community and continually strives to advance its goals and values.

The Society is guided by its strategic goals. **Leadership, Education, Career and Administrative Domains** steer ASPHO as it fuses values and action to strengthen the future of pediatric hematology/oncology.



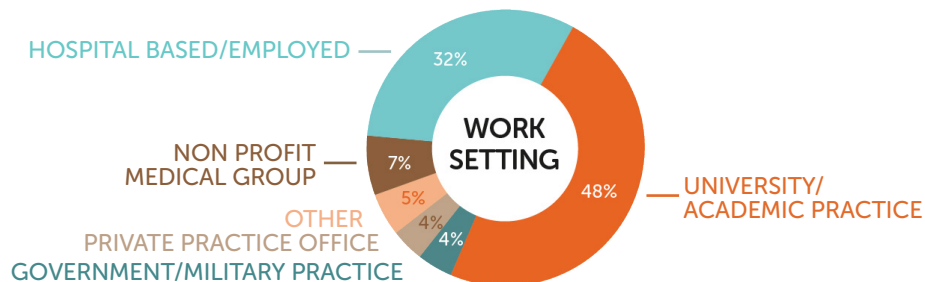
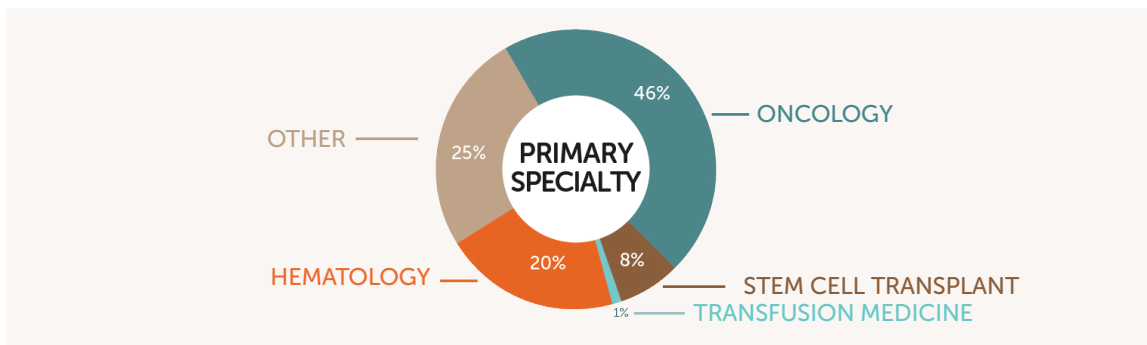
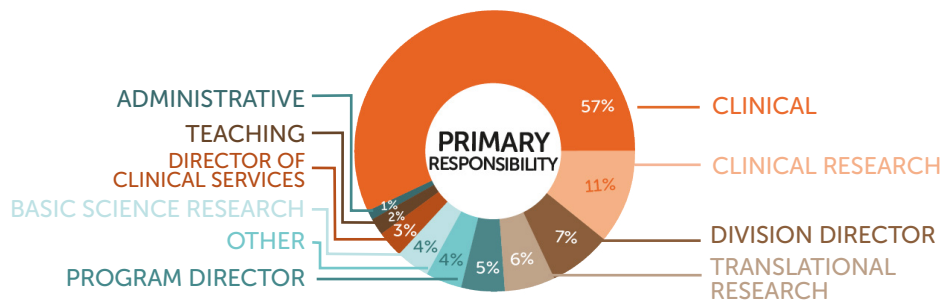
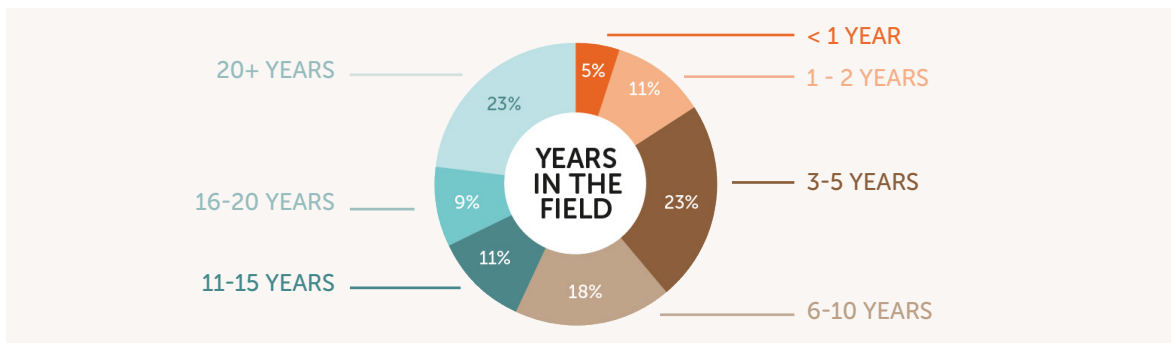
Established in 1981, the American Society of Pediatric Hematology/Oncology (ASPHO) advances research, education, treatment, and professional practice in support of pediatric hematology/oncology professionals dedicated to the optimal care of children and adolescents with blood disorders and cancer.

about aspho

MEMBERSHIP

ASPHO is at the heart of the pediatric hematology/oncology field, with membership reaching 1,960 in 2015. Membership included 362 trainees in first through fifth years, 46 allied healthcare professionals, as well as 154 members from outside the United States.

SOCIETY SNAPSHOT



ASPHO is home to an active and engaged professional member community. Over 43% of members participated in 2015 in education programs. Members tapped additional ASPHO resources throughout the year. The online member community was accessed nearly 4,500 times during 2015, fostering participation in Special Interest Groups, committees, discussion groups and the clinical forum for sharing insights on clinical cases.



leadership domain

ASPHO will be recognized by the global pediatric hematology/
oncology community as the leading organization and as
advocating for the profession

BOARD OF TRUSTEES

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Children's Hospital of Colorado

Vice President

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Zora R. Rogers, MD

University of Texas Southwestern Medical Center

Akiko Shimamura, MD PhD

Boston Children's Hospital



leadership
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leadership domain - *continued*

Top priorities of the Board in 2015 included advocating for improvements to the Maintenance of Certification requirements for physician subspecialists and continued study of workforce trends affecting the pediatric hematology/oncology profession.

Staff leadership changed in 2015, with the Society bringing in **Executive Director Sally Weir, CAE**, upon **Cynthia Porter's** retirement. Ms. Porter's 20-year tenure as Executive Director brought many successes to ASPHO, and the Board welcomed Ms. Weir who brings broad association management experience to the role.

ASPHO's membership continued to expand internationally and grow in its representation of the diversity of professionals within pediatric hematology/oncology. Society outreach to the professional community expanded through social media as did communication within the online member community.



Sally Weir, CAE



education domain

Expanding educational opportunities to meet education needs of membership

EDUCATION PROGRAMS & PUBLICATIONS

2015 HIGHLIGHTS

- Publication of ***The 2015 ASPHO Compensation Survey Report***
- **Expanded sessions**, including the new speed mentoring program, at the Annual Meeting in Phoenix, AZ, with 882 attendees
- 412 specialists accessed the live and online **2015 Review Course**
- Creating an MOC Part 4 Pilot Program on **Home Medication Education**
- Providing the **Febrile Immunocompromised Child PIM** in partnership with ABP providing **up to 20 CME credits** and **credits towards MOC Part 4**
- Conducted a **Member Educational Needs Assessment** to identify needs for future educational offerings
- **Webinar Series** featuring 6 webinars with 693 registrants + additional online viewers



Awards presented at the Annual Meeting recognize scientific contributions vital to the profession's growth and success.

2015 AWARD RECIPIENTS

Distinguished Career Award

Winfred Wang, MD
of St. Jude Children's
Research Hospital

Frank A. Oski Lectureship

Stephan A. Grupp, MD PhD
Children's Hospital of
Philadelphia

Young Investigator Awards

Jessica L. Heath, MD, Durham, NC
Elias J. Sayour, MD, Gainesville, FL

The George R. Buchanan Lectureship

was established in 2015 and will be presented in future years to honor Dr. Buchanan's contribution to the field and Society.



Winfred Wang, MD



administrative domain

Committed to building financial strength to ensure stability and enable investment in new programs to benefit members

ENRICHING THE FUTURE CAMPAIGN

The Society's *Enriching the Future* campaign funds areas of professional development identified by members as needing support in order to promote growth in the field.

**The two-year campaign ended in 2015,
when members donated over \$30,000
of the campaign's total \$99,285 contributions.**



Campaign-funded awards were presented to nine recipients at the Annual Meeting for their capacity to generate new ideas in the field.

Clinician Educator Awardees

Mark Atlas, MD, Cohen Children's Medical Center, New York, NY

Erika Friebling, MD, Children's Hospital of Pittsburgh, Pittsburgh, PA

These awards provide funding to support scholarship in medical education to produce a scholarly work product that will benefit all members and training institutions.

International Travel Awardees

Khushnuma Mullanfiroze, MD

B.J. Wadia Hospital for Children/A.donde Marg, Mumbai, India

Tousseyni Traoré, MD, Gabriel Touré Hospital, Bamako, Mali

Early Career Travel Awards

Cathy Lee-Miller, MD, University of Colorado Denver, Aurora, CO

Smita Bhaskaran, MD, Rainbow Babies & Children's Hospital, Cleveland, OH

Ruchika Sharma, MD, Nationwide Children's Research Institute, Columbus, OH

Cristyn Branstetter, MD, St. Jude Children's Research Hospital, Memphis, TN

Keri Ann Streby, MD, Nationwide Children's Research Hospital, Columbus, OH

Travel awards to ASPHO's premier event for participants with funding constraints offer access to advanced knowledge, networking opportunities and connecting with prospective mentors.

CORPORATE PARTNERSHIPS

Relationships were strengthened with corporate partners invested in the care of children with cancer and blood disorders.



career domain

Serving as an important resource for practice management, professional development, and training of future professionals

CERTIFICATION & PROFESSIONAL DEVELOPMENT

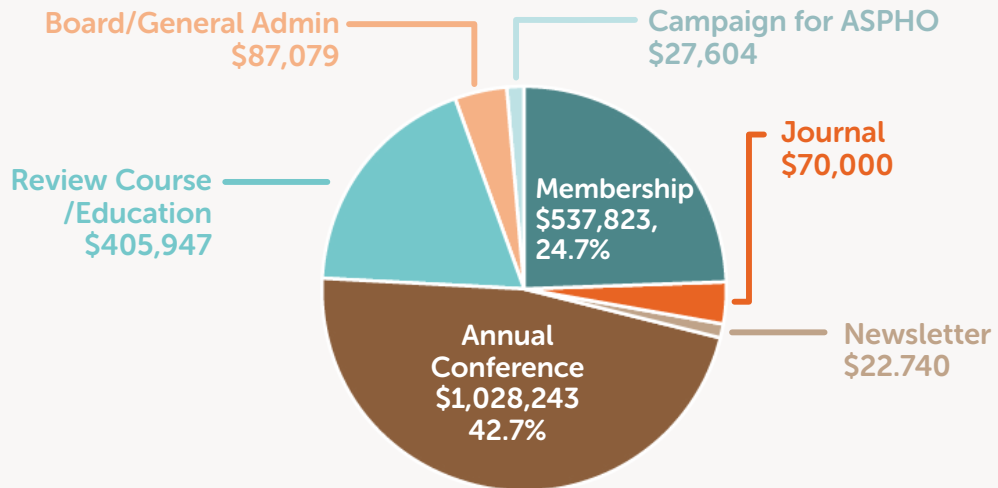
ASPHO offers affordable, convenient and pragmatic forums allowing members to gain certification and build professional development skills

2015 HIGHLIGHTS

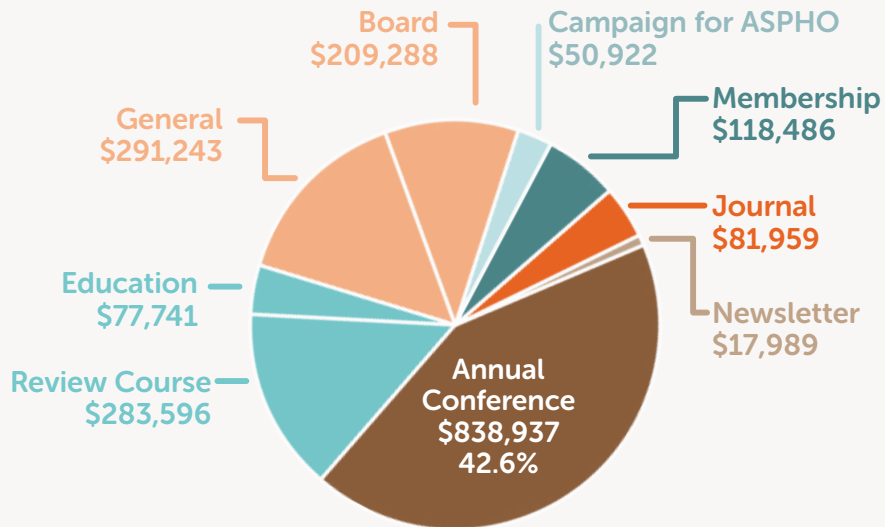
- Providing **two MOC opportunities** at the Annual Meeting with 195 participants
- Offering **22.0 AMA PRA Category 1 Credits™** at Annual Meeting
- Sponsoring the **2015 Review Course** for 286 participating physicians
- 2013 **Online Review Course** used by 126 physicians
- **Mentoring Program** with 39 participants
- **Annual Meeting programs** for professionals in every career stage
- Online Career Center postings of **113 new jobs** that were viewed over 72,000 times; 136 candidate profiles posted

financials

2015 OPERATING REVENUE*



2015 OPERATING EXPENSES*



*Preliminary FY15 financial information

The Society's reserves of \$944,427 at year's end are within the benchmarked range for healthcare associations and are sufficient to support operating expenses for 5.75 months.



The American Society of
Pediatric Hematology/Oncology

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