Partnering to Advance Treatment for Children, Adolescents, and Young Adults with Cancer and Blood Disorders

Engage with decision makers in pediatric hematology/oncology at the ASPHO Conference and beyond!

Thank You to Our Key Sponsors and Supporters

Contact ASPHO at support@aspho.org or call 847.375.4716 for additional information and customized exposure to the ASPHO community.

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Why Partner with ASPHO?

Build brand awareness.
Maintain business relationships.
Introduce new products and services.
Gain industry exposure.
Generate new leads.
Educate your target audience.

Learn more at aspho.org/comsupport or contact us at support@aspho.org.

The ASPHO Exhibit Hall is an intimate setting with easy access to attendees.

Diamond

Gold

Silver

Bronze

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Reach today’s—and tomorrow’s—innovators and experts leading pediatric hematology/oncology research and care.

The American Society of Pediatric Hematology/Oncology (ASPHO) is the professional membership organization for nearly 2,000 member physicians and other healthcare professionals dedicated to promoting the optimal care of children, adolescents, and young adults with blood disorders and cancer by advancing research, education, treatment, and professional practice.

ASPHO members treat virtually all children, adolescents, and young adults with cancers, bleeding and clotting disorders, sickle cell disease, and other hematologic abnormalities. Over 95% of physician members hold American Board of Pediatrics subspecialty certification in hematology/oncology. More than 85% of all US pediatric hematology/oncology fellows in training belong to the Society and most attend the ASPHO Conference, the flagship meeting for the subspecialty.

ASPHO offers a variety of year-round grant, advertising, corporate support, sponsorship, and advertising opportunities that enable your organization to reach pediatric hematologists and oncologists.

ASPHO is well positioned to help your organization achieve its business objectives. Whether your goal is to increase brand awareness, establish relationships, or engage with Society leaders and subject matter experts, ASPHO offers a variety of annual and year-round grant, corporate support, sponsorship, and advertising opportunities that enable your organization to reach pediatric hematologists and oncologists.

Reach your goals with ASPHO, the only organization for companies of all sizes to enjoy benefits that enhance engagement with the Society, including meetings with ASPHO leaders and placement of an article or survey in the ASPHO newsletter. The IRC offers recognition throughout the year and collaboration opportunities for improving patient care.

Benefits of Partnering with ASPHO
• Gain maximum visibility with unmatched access to decision makers and thought leaders.
• Contribute input on advocacy issues important to members and other healthcare professionals.
• Collaborate with subject matter experts to develop research initiatives.
• Expand brand awareness by providing valuable education to the pediatric hematology/oncology community.
• Recruit a subspecialty for your organization, hospital, or facility.

Reach your goals with ASPHO, the only organization dedicated to pediatric hematology and oncology subspecialists. ASPHO is your partner in creating a better future and health outcomes for pediatric patients with cancer and blood disorders.

The Passport Prize program was very helpful to drive interactions between attendees and vendors.

Gain Industry Exposure at the ASPHO Conference
Engage with top leaders and innovators in pediatric hematology/oncology at the field’s most influential meeting for education and networking. More than 1,100 physicians, scientists, fellows in training, advanced practice providers, and administrators attend this annual event.

Exhibits
Exhibit at the ASPHO Conference to meet physicians who directly influence the purchase of your products and use of your services. Key activities hosted in the Exhibit Hall to promote attendee traffic include:
- 400+ poster presentations and tours
- Education Theaters
- Receptions, breakfasts, and lunches
- Special Interest Group meet & greets
- Designated networking areas
- Prize drawings.

The Passport Prize program was very helpful to drive interactions between attendees and vendors.

CME and Non-CME Symposia
Deliver branded or nonbranded education to attendees by presenting a 60- to 90-minute seminar or product demonstration. Education Theater sessions are held in the Exhibit Hall and do not compete with ASPHO CME programming.

Receptions
Increase attendees’ awareness of your organization’s presence at the conference. The Welcome Reception kicks off Exhibit Hall activities, and the Awards Reception honors the industry’s most distinguished career recipient.

5K Fun Run/Walk
Each year, attendees participate in this popular wellness event. Title sponsors can start the race and be recognized on the back of t-shirts given to all 5K participants.

Advertising
Reach a highly specialized audience with targeted information about your products and services. Digital advertising opportunities are available in our trusted marketing campaigns.

• ASPHO’s website provides the most visibility for your products and services.
• Reach member and nonmember specialists who visit aspho.org.
• ASPHO’s Career Center provides access to qualified professionals, including physicians, researchers, advanced practice providers, administrators, and clinical educators.
• ASPHO eNews and Advocacy Brief are sent to 2,000+ pediatric hematology/oncology professionals bimonthly and quarterly, respectively.

Year-Round Support
ASPHO is well positioned to help your organization achieve its business objectives. Whether your goal is to increase brand awareness, establish relationships, or engage with Society leaders and subject matter experts, ASPHO offers a variety of annual and year-round grant, corporate support, sponsorship, and advertising opportunities that enable your organization to reach pediatric hematologists and oncologists.

Industry Relations Council
Membership in ASPHO’s Industry Relations Council (IRC) is open to organizations that support the goals and mission of ASPHO. The IRC program features tiered participation for companies of all sizes to enjoy benefits that enhance engagement with the Society, including meetings with ASPHO leaders and placement of an article or survey in the ASPHO newsletter. The IRC offers recognition throughout the year and collaboration opportunities for improving patient care.

Webinars
• Sponsor the ASPHO Webinar Series led by experts in clinical and career topics of broad interest to pediatric hematologist-oncology specialists monthly from September through March.
• Produce an industry-sponsored webinar to communicate your message through an important education platform.

Webinars are free for ASPHO members and hosted on our Knowledge Center platform for a minimum of 6 months.

To discuss these opportunities or receive additional information, please call ASPHO at 847.375.4716 or email support@aspho.org.

Future ASPHO Conferences
April 3–6, 2024 — Seattle Convention Center, Seattle, WA
May 7–10, 2025 — Kentucky International Convention Center, Louisville, KY