

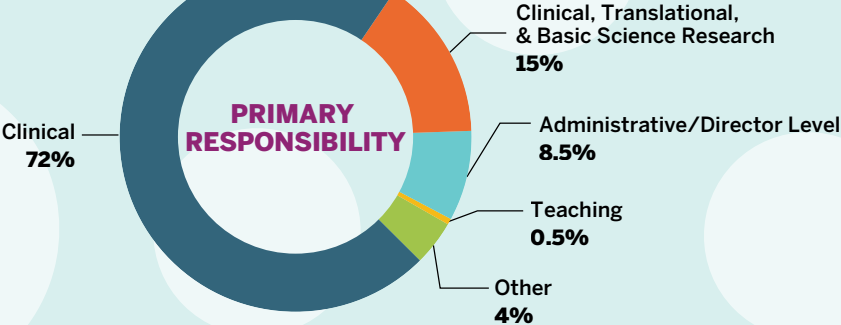


Partnering to Advance Treatment for Children, Adolescents, and Young Adults with Cancer and Blood Disorders

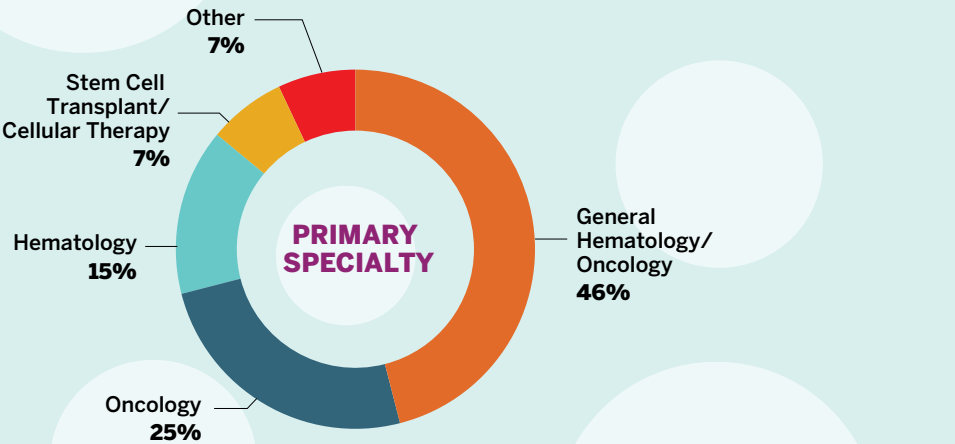
Engagement opportunities to reach decision makers in pediatric hematology/oncology at the ASPHO Conference and beyond!

Member Demographics

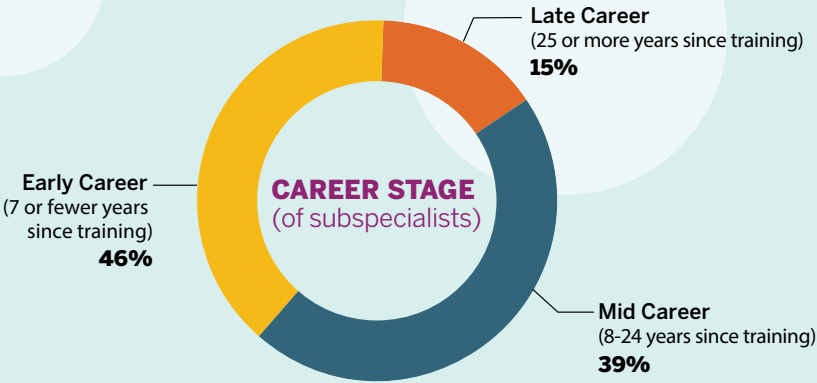
PRIMARY RESPONSIBILITY



PRIMARY SPECIALTY



CAREER STAGE (of subspecialists)



Learn more at aspho.org/comsupport
or contact us at support@aspho.org.



Reach today's—and tomorrow's—innovators and experts **leading pediatric hematology/oncology research and care.**

The American Society of Pediatric Hematology/Oncology (ASPHO) is the professional membership organization for more than 2,000 physicians and other healthcare professionals dedicated to promoting the optimal care of children, adolescents, and young adults with blood disorders and cancer by advancing research, education, treatment, and professional practice.

ASPHO members treat virtually all children, adolescents, and young adults with cancers, bleeding and clotting disorders, sickle cell disease, and other hematologic abnormalities. **Over 95% of physician members hold American Board of Pediatrics subspecialty certification in hematology/oncology. More than 85% of all US pediatric hematology/oncology fellows in training belong to the Society, and most attend the ASPHO Conference,** the flagship meeting for the subspecialty.

ASPHO offers partners a variety of year-round advertising, corporate support, grant, and sponsorship opportunities to reach physicians, researchers, and allied healthcare providers.



Benefits of Partnering with ASPHO

- **Gain maximum visibility** with unmatched access to decision makers and thought leaders.
- **Contribute input** on advocacy issues important to members and the specialty.
- **Collaborate with subject matter experts** to develop research initiatives.
- **Expand brand awareness** by providing valuable education.
- **Recruit a subspecialist** for your organization, hospital, or facility.
- **Introduce programs** or therapies and generate new leads.

Reach your goals with ASPHO, the only organization dedicated to pediatric hematology and oncology subspecialists. ASPHO is your partner in creating a better future and health outcomes for pediatric patients with cancer and blood disorders.

Gain Industry Exposure at the ASPHO Conference

Engage with top leaders and decision makers in pediatric hematology/oncology at the field's most influential meeting for education and networking. More than 1,100 physicians, scientists, fellows in training, advanced practice providers, and administrators attend this annual event.

“ This conference had the best traffic we've experienced over the past 12 months. ”

Exhibits

Interact face-to-face with physicians to share your newest products, services, treatments, and career opportunities. Key activities hosted in the Exhibit Hall to promote attendee traffic include

- Unopposed exhibit hours
- 400+ poster presentations and tours
- Education Theaters
- Receptions, breakfasts, and lunches
- Designated networking areas
- Prize drawings.

“ The Passport Prize program was very helpful to drive interactions between attendees and vendors. ”

Passport Program

Participate in the Passport Program to drive traffic to your booth. Prizes include complimentary conference registration, high quality gifts, gift certificates, and more.

CME and Non-CME Symposia

Deliver branded or nonbranded education to attendees by presenting a 60- to 90-minute educational program in accordance with symposia guidelines. These activities do not compete with ASPHO CME programming.

Education Theater

Showcase your company's products, services, or programs by conducting a 30-minute seminar or program demonstration. Education Theater sessions are held in the Exhibit Hall during exhibit hours and do not compete with ASPHO CME programming.

Receptions and Networking Events

Increase attendees' awareness of your organization's presence at the Exhibit Hall Reception, a morning breakfast or mid-day break, the First-Time Attendee Reception, Fellowship Program Director's Dinner, or other scheduled networking event.

Advertising

Place your message or brand in front of important decision makers.

- Hotel key cards
- Lanyards
- Escalator/glass clings
- Mobile app
- On-site signage
- Pocket guide
- Tote bags and bag inserts
- Wi-Fi
- Many other marketing options



Ancillary Meetings

With over 1,100 attendees, the ASPHO Conference is an ideal time for organizations to host focus groups, internal business meetings, investigator meetings, and other events with influencers in accordance with ancillary meeting guidelines.

Customized Sponsorship Packages

Expand your reach by selecting popular packages tailored to your needs and budget.

Future ASPHO Conferences

April 29–May 2, 2026 — Minneapolis Convention Center, Minneapolis, MN | Ma

Extend Your Reach with Year-Round Support

ASPHO is well positioned to help your organization achieve its business objectives. Whether your goal is to increase brand awareness, establish relationships, or engage with Society leaders and subject matter experts, ASPHO offers a variety of annual and year-round grant, corporate support, sponsorship, and advertising opportunities that enable your organization to reach pediatric hematologists and oncologists.

Industry Relations Council

Membership in ASPHO's Industry Relations Council (IRC) is open to organizations that support the goals and mission of ASPHO. The IRC program features tiered participation for companies of all sizes to enjoy benefits that enhance engagement with the Society, including meetings with ASPHO leaders and a presence in the ASPHO newsletter. The IRC offers recognition throughout the year and collaboration opportunities for improving patient care.

Advertising

Reach a highly specialized audience with targeted information about your products and services. Digital advertising opportunities are available in our trusted and influential newsletters, website, and marketing campaigns.

- **ASPHO's website** provides the most visibility for your products and services. Reach member and nonmember specialists who visit aspho.org.
- Reach more than 350 physicians with a targeted campaign for the **2027 ASPHO Pediatric Hematology/Oncology Review Course** through dedicated emails, event doorhangers, and platform advertising.

- **ASPHO eNews and Advocacy Brief** are sent to 2,000+ pediatric hematology/oncology professionals bimonthly and quarterly, respectively.
- Gain highly visible exposure to ASPHO's audience as the only banner ad in an **ASPHO marketing email**.

Webinars

- Sponsor the ASPHO Webinar Series led by experts in clinical and career topics of broad interest to pediatric hematology/oncology specialists monthly from September through March.
- Produce an industry-sponsored webinar to communicate your message through important education.

Webinars are free for ASPHO members and hosted on our Knowledge Center platform for a minimum of 6 months.

Career Development

ASPHO offers exclusive opportunities for healthcare institutions to find qualified physicians, researchers, advanced practice providers, administrators, and clinical educators.

- Place your job opportunities on **ASPHO's Career Center**.
- Showcase your institution and streamline your recruitment process by participating in **ASPHO's Virtual Career Fairs**.

To discuss these opportunities or receive additional information, please call ASPHO at 847.375.4716 or email support@aspho.org.

Thank You to Our Key Sponsors and Supporters

IRC Partner—PLATINUM



IRC Partner—EXECUTIVE



IRC Partner—ASSOCIATE



DIAMOND



Akron
Children's



St. Jude Children's
Research Hospital
Finding cures. Saving children.
ALAC (DANNY THOMAS) FOUNDER



GOLD



Children's
Healthcare of Atlanta



Jazz Pharmaceuticals



SILVER



Children's Hospital Colorado



BRONZE



Contact ASPHO at support@aspho.org or call 847.375.4716
for additional information and customized exposure
to the ASPHO community.



The American Society of
Pediatric Hematology/Oncology

1061 American Lane, Suite 310
Schaumburg, IL 60173-4973