



**Advancing Knowledge,
Discovery, and Collaboration**

May 4–7 | David L. Lawrence Convention Center | Pittsburgh, PA



**Meet today's—and tomorrow's—innovators and experts
leading pediatric hematology/oncology care.**

Engage with top leaders and innovators in pediatric hematology/oncology at the 2022 ASPHO Conference—the field’s most influential meeting for education and networking.

We invite you to the 2022 ASPHO Conference! Meet the experts advancing the pediatric hematology/oncology field. Connect with more than 1,100 physicians, scientists, advanced practice providers, and administrators dedicated to improving treatment for children, adolescents, and young adults with cancer, bleeding and clotting disorders, sickle cell disease, and other hematologic/oncologic conditions.

More reasons to support the 2022 ASPHO Conference

- Showcase your company and spark innovative collaborations.
- Build and reinforce relationships with today’s—and tomorrow’s—leaders and innovators in pediatric hematology/oncology.
- Gain unmatched access to specialists dedicated to advancing the knowledge, understanding, and management of blood disorders and cancer in children.

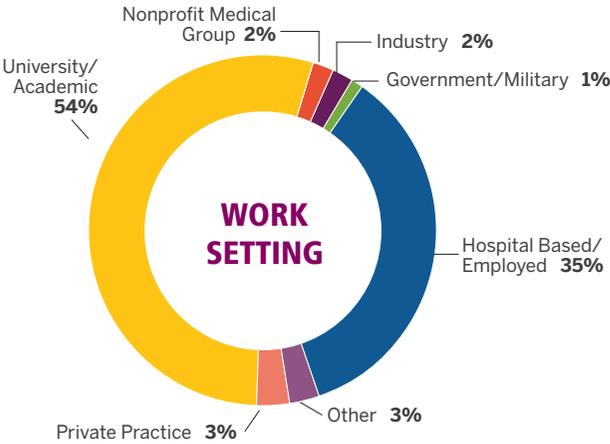
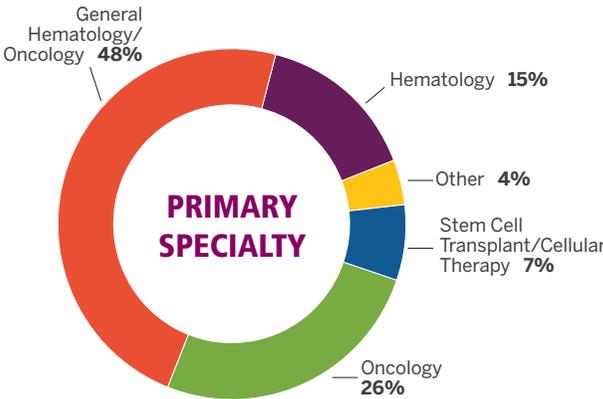
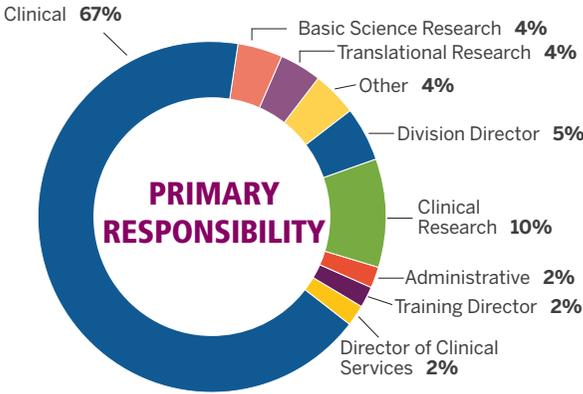


We are thrilled to welcome ASPHO back to our great city of Pittsburgh! I encourage PHO friends and colleagues to come and enjoy all that this beautiful city has to offer! The landscape is otherworldly with gorgeous hills, rivers and bridges and lots of great opportunities for walking, hiking, and biking. Make sure to visit the inspiring campuses of Carnegie Mellon University and University of Pittsburgh, including the iconic PITT Cathedral of Learning. And take a ride on the incline to the top of Mount Washington—ranked #6 for best skyline view in the US!”

—Linda M. McAllister-Lucas, MD PhD

At this time, the 2022 ASPHO Conference will occur in person, and we look forward to providing you with the opportunity to reconnect with colleagues and friends in Pittsburgh.

Attendee Demographics



20% OF ATTENDEES are fellows in training.
Meet future decision makers at #ASPHO2022!

Exhibit space for the 2022 ASPHO CONFERENCE is now being reserved! Lock in your booth today and engage with ASPHO!

(Early bird rates available until December 31, 2021.)

Why Exhibit?

EFFECTIVELY CONNECT with decision makers in the field.



REACH THE PRIMARY MARKET for pediatric hematology/oncology.



ADVANCE RESEARCH collaborations that lead to new developments in care.



GAIN MAXIMUM VISIBILITY and exposure with unopposed exhibit hours and symposia.



NETWORK during the opening reception and enjoy lunch and refreshment breaks in the Exhibit Hall.

Thought Leadership Through Education

Participating in an education-driven sponsorship is an excellent way to position your company as an industry leader. Contact Michele Gallas at 847.375.4853 or info@aspho.org for more information about enhanced exposure opportunities.

Education Theater

Showcase your company's products, services, or programs by conducting a seminar or product demonstration. Education Theater sessions are 30 minutes long and held in the Exhibit Hall. These sessions do not take place at the same time as continuing medical education (CME) programming but may run concurrent with other activities during Exhibit Hall hours.

CME and Non-CME Symposia

Showcase your expertise by presenting a 60- to 90-minute educational program in accordance with symposia guidelines. These activities do not compete with ASPHO Conference CME programming. Present your educational session or workshop to deliver branded or nonbranded information to attendees.

Industry Relations Council

Join the ASPHO Industry Relations Council (IRC) to personally engage with select ASPHO leaders and decision makers in pediatric hematology/oncology. This annual membership is a prime opportunity to build relationships, establish dialogue, and develop collaborative opportunities. View current participants and learn more at aspho.org/IRC.

Sponsorship and Advertising

Gain visibility with ASPHO members and conference attendees by placing your message or brand in front of important decision makers. Conference and year-round opportunities are available.

Sponsorship Opportunities

- Mobile app title sponsor
- Lanyards
- Branded signage and graphics
- 5K Fun Run/Walk
- Tote bags/bag inserts

Advertising Opportunities

- Mobile app ad
- Exclusive pocket guide ad
- Webpage ads
- eNews member newsletter ad
- Digital advertising

For advertising and sponsorship opportunities, visit aspho.org/comsupport.

ASPHO—the member-ranked #1 source for pediatric hematology/oncology education.

Exhibit Fees

Exhibit at the 2022 ASPHO Conference and gain access to physicians who directly influence the purchase of your products and use of your services. The Exhibit Hall will be conveniently located near the session rooms, providing greater opportunity to showcase your company.

	On or Before December 31, 2021	After December 31, 2021
10' x 10' (100 sq ft)	\$2,400	\$2,600
10' x 20' (200 sq ft)	\$4,700	\$4,900
20' x 20' (400 sq ft)	\$9,500	\$9,800
10' x 10' not-for-profit exhibitors	\$1,700	\$1,900
Corner booth	Additional \$250 per corner	
Bronze Booth Package	\$5,000 <i>Includes a 10' x 10' corner booth, furniture package, bronze-level acknowledgments, and a standard passport program participation.</i>	

Key activities hosted in the Exhibit Hall to promote attendee traffic include

- Opening Reception for attendee networking and interaction
- Hundreds of poster presentations, including dedicated poster tours
- Education Theater presentations
- Attendee breakfast and lunch
- Passport Program and prize giveaways
- Designated networking areas
- Special Interest Groups Meet & Greet
- Start-Ups and Foundations Experience

Exhibit Schedule

Wednesday, May 4

- 8 am–4 pm Exhibit Set-Up and Registration
- 11:30 am–12:30 pm Satellite Symposia
- 6:30–7:45 pm Satellite Symposia

Thursday, May 5

- 6:30–8 am Satellite Symposia
- 9:45–10:15 am Networking Break, Industry Support in Exhibit Hall
- 12:30–1:30 pm Satellite Symposia, Networking Break, Industry Support in Exhibit Hall
- 2:45–3:15 pm Networking Break, Industry Support, Education Theaters in Exhibit Hall
- 6–7:30 pm Opening Reception with Exhibits and Posters

FRIDAY, May 6

- 6:30–8 am Satellite Symposia
- 7–8 am Breakfast in Exhibit Hall
- 10:45–11:45 am Break in Exhibit Hall
- 12:45–1:45pm Satellite Symposia
- 12:45–1:45 pm Lunch in Exhibit Hall
- 1:45 pm Passport Program Winners Announced in Exhibit Hall
- 2–5 pm Exhibit Teardown

Schedule is subject to change. Visit aspho.org for updates.

**Exhibit and Sponsor at the 2022 ASPHO Conference!
Advancing Knowledge, Discovery, and Collaboration**

ASPHO Thanks Our Key Sponsors

Industry Relations Council



Platinum



Gold



Silver



Bronze



Dana-Farber/Boston Children's Cancer and Blood Disorders Center



We invite you to join ASPHO in Pittsburgh, May 4–7, 2022!

Save the Date!

2023 ASPHO Conference

May 10–13, 2023

Fort Worth Convention Center | Fort Worth, TX



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