



2023 ASPHO CONFERENCE



Meet today's—and tomorrow's—innovators and experts leading pediatric hematology/oncology care.

MAY 10-13 ★ FORT WORTH, TX

Fort Worth Convention Center

EXHIBITOR PROSPECTUS



ENGAGE WITH LEADERS AND INNOVATORS AT THE 2023 ASPHO CONFERENCE

Increase Your Visibility—and Impact—in the Pediatric Hematology/Oncology Field at #ASPHO2023

Come to the 2023 ASPHO Conference to meet the experts who advance the pediatric hematology/oncology field. Connect with more than 1,100 physicians dedicated to improving treatment for children, adolescents, and young adults with cancer, bleeding and clotting disorders, sickle cell disease, and other hematologic/oncologic conditions.

Be a part of the field's most influential conference that brings together key clinicians, investigators, administrators, and allied healthcare partners for critical education and networking. This flagship meeting is hosted by the American Society of Pediatric Hematology/Oncology (ASPHO), the only organization dedicated to the interests of pediatric hematology/oncology specialist physicians. Physicians, scientists, program administrators, and fellows-in-training from across the field and around the globe come to learn vital education from experts, explore the latest research, and connect with a vibrant peer community at the ASPHO Conference.

A member survey ranks ASPHO as the **#1 source** for pediatric hematology/oncology education. Members attend the conference to learn about the diagnosis and treatment of patients as well as research advancements. The ASPHO Conference delivers an invaluable experience to attendees, with 88% of recent conference evaluation respondents reporting they were able to directly apply conference education to their professional practice and job function.

GAIN CONNECTIONS AND COLLABORATION OPPORTUNITIES AT THE 2023 ASPHO CONFERENCE

- Showcase your company and spark innovative collaborations.
- Build and reinforce relationships with today's—and tomorrow's—leaders and innovators in pediatric hematology/oncology.
- Gain unmatched access to specialists dedicated to advancing the knowledge, understanding, and management of blood disorders and cancer in children.

“ ASPHO has become the meeting nationally and internationally for pediatric hematologists/oncologists. As the only conference focusing entirely on these pediatric populations, it brings together physicians to share knowledge and learn from recognized experts. It also provides an exceptional setting to meet one on one with our industry partners. There is no other setting in which we have this amazing opportunity.”

ZoAnn Dreyer, MD, Chair, Development Committee

THOUGHT LEADERSHIP THROUGH EDUCATION

Participating in an advertising or sponsorship opportunity is an excellent way to drive traffic to your booth and position your company as an industry leader. Visit aspho.org/comsupport for more information about enhanced exposure opportunities.

Education Theater

Showcase your company's products, services, or programs by conducting a seminar or product demonstration. Education Theater sessions are 30 minutes long and held in the Exhibit Hall. These sessions do not take place at the same time as continuing education (CE) programming but may run concurrent with other activities during Exhibit Hall hours.

CE and Non-CE Symposia

Educational content sponsors can develop a 60- to 90-minute presentation in accordance with symposia guidelines. These programs offer companies an opportunity to share their knowledge and expertise with the ASPHO member community. These do not compete with conference CE programming and may be branded or nonbranded.

Industry Relations Council

Join the ASPHO Industry Relations Council (IRC) for benefits that greatly enhance your organization's opportunity to personally engage with decision makers in pediatric hematology/oncology. This is a prime opportunity to reach more than 1,900 ASPHO members year-round and build relationships, establish dialogue, and develop collaboration opportunities. View current participants and learn more at aspho.org/IRC.

SPONSORSHIP AND ADVERTISING

Gain visibility with ASPHO members and conference attendees by placing your message or brand in front of important decision makers. Conference and year-round opportunities are available.

Sponsorship Opportunities

- Mobile app title sponsor
- Lanyards
- Branded signage and graphics
- 5K Fun Run/Walk
- Tote bags/bag inserts

Advertising Opportunities

- Mobile app advertisement
- Exclusive pocket guide advertisement
- Webpage advertisements
- *eNews* and *Advocacy Brief* member newsletter advertisement
- Digital advertising

For advertising and sponsorship opportunities, visit aspho.org/comsupport.

ASPHO—the member-ranked #1 source for pediatric hematology/oncology education.

We look forward to providing Society partners the opportunity to connect with the pediatric hematology/oncology community.

EXHIBIT FEES

Exhibit at the 2023 ASPHO Conference and gain access to physicians who directly influence the purchase of your products and use of your services. The Exhibit Hall will be conveniently located near the session rooms, providing greater opportunity to showcase your company.

	Early Bird Rate*	Regular Rate
10' x 10' (100 sq ft)	\$2,400	\$2,675
10' x 20' (200 sq ft)	\$4,700	\$5,100
20' x 20' (400 sq ft)	\$9,500	\$10,000
10' x 10' not-for-profit exhibitors	\$1,700	\$1,975
Corner booth	Additional \$250	
Bronze Booth Package	\$5,000 package includes a 10'x10' corner booth, furniture package, Bronze-Level acknowledgments, and standard passport program participation.	

*Early bird rate available until November 30, 2022

Key Activities Hosted in the Exhibit Hall to Promote Attendee Traffic include

- Welcome Reception for attendee networking and interaction
- Hundreds of poster presentations, including dedicated poster tours
- Education Theater presentations
- Attendee breakfast and lunch
- Passport Program and prize giveaways
- Designated networking areas
- Special Interest Groups Meet & Greet
- Start-Ups and Foundations Experience

EXHIBIT SCHEDULE

THURSDAY, MAY 11

8 am–4 pm Exhibit Setup and Registration
 6–7:30 pm Welcome Reception in Exhibit Hall and Posters

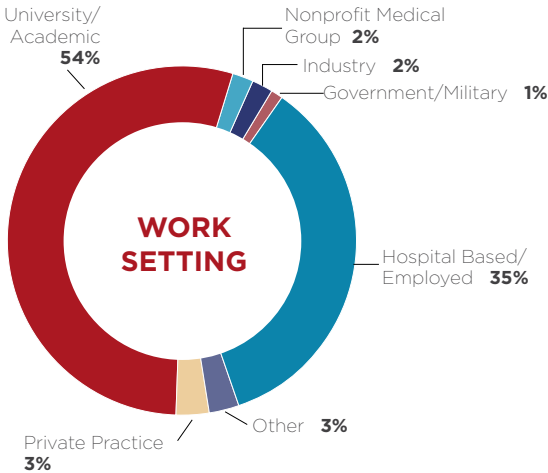
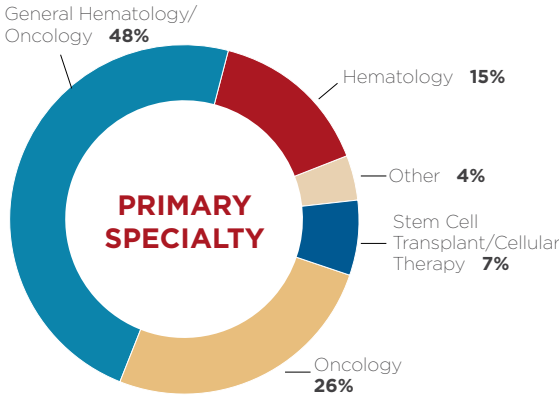
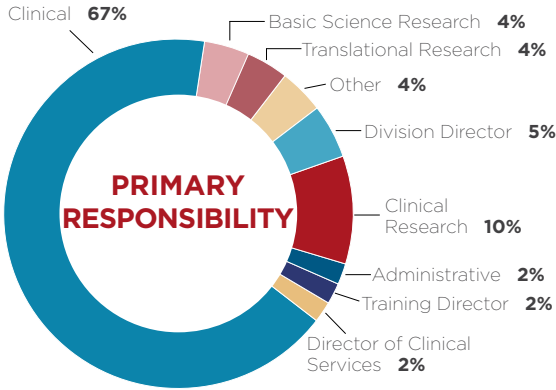
FRIDAY, MAY 12

7:30 am–2 pm Exhibits and Posters
 7:30–8:30 am Breakfast in Exhibit Hall
 10:30–11:30 am Networking in Exhibit Hall and Break
 12:30–2 pm Lunch in Exhibit Hall
 1:50 pm Passport Program Winners Announced in Exhibit Hall
 2 pm Exhibit Teardown

Schedule is subject to change. Visit aspho.org for updates.

For more information, visit aspho.org
 or contact support@aspho.org.

MEMBER DEMOGRAPHICS



20% OF ATTENDEES are fellows in training.

Meet future decision makers at #ASPHO2023!

WHY EXHIBIT?

Effectively connect with decision makers in the field.



Reach the primary market for pediatric hematology/oncology.



Advance research collaborations that lead to new developments in care.



Gain maximum visibility and exposure with unopposed exhibit hours.



Network during the Welcome Reception and enjoy breakfast, lunch, and refreshment breaks in the Exhibit Hall.

COMMERCIAL SUPPORT

ASPHO offers many opportunities for your organization to gain exposure at the conference and throughout the year. Please visit aspho2023.sponsorship.ges.com for an overview of options.

ASPHO Thanks Our Key 2022 Sponsors and Supporters

DIAMOND



GOLD



BRONZE



EXHIBIT SUPPORT

AGIOS Pharmaceuticals	Emmaus Life Sciences, Inc.	Horizon Therapeutics	Terumo BCT
Alexion Pharmaceuticals	Gideons International, The	Machaon Diagnostics	Texas Children's Hospital
Alexion, AstraZeneca Rare Disease	Global Blood Therapeutics	Medunik USA	The Children's Hospital of Philadelphia
Atara Biotherapeutics, Inc.	Global Pediatric MDS Initiative	Novartis Oncology Platelet Disorder Support Association	United Therapeutics
Chiesi USA, Inc.	Grifols USA	Rare Disease Therapeutics, Inc.	US WorldMeds
Children's Healthcare of Atlanta	Gus Gear, LLC	Stanford Medicine Children's Health	Versiti
Daiichi Sankyo, Inc.	HematoLogics, Inc.	Takeda	X4 Pharmaceuticals
			Y-mAbs Therapeutics, Inc

EXHIBIT AND SPONSOR AT THE 2023 ASPHO CONFERENCE

Advancing Knowledge, Discovery, and Collaboration

For more information, visit aspho.org or contact support@aspho.org.



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